

ABSTRACT OF THE DISCLOSURE

A terminal distinction circuit distinguishes the terminal type. When the terminal is a PC, moving image data is sent directly from a moving image buffer memory to a transmission image memory. The transmission image memory sends moving image data together with a synchronization signal to the terminal via a broadband modem. When the terminal is a cellular phone or a PDA, an animation generating circuit reads images of every three picture frames from moving image data having thirty picture frames per second. The animation generating circuit scales down an image of each picture frame according to the display capability of the terminal, and then subtracts the number of color. Image data of ten picture frames is converted into one animation GIF file. The animation GIF file is sent to viewer's terminal via the broadband modem.